



Pork Bar B Q Cuban Sliders featuring Rich's® Double-Rub Pork Bar-B-Q and Sweet Yeasty Dinner Roll

Atttn:
Operator
Customers



Cinnamon Roll French Toast featuring Traditional Petite Cinnamon Roll Dough and On Top® Non-Dairy Dessert Topping



Bacon Asparagus Boursin Breakfast Pizza featuring 7" Sheeted Pizza Dough

\$5 off per case
on all Platinum
Products

essential ingredients for your success.

We are proud to offer you our most popular products to help you create winning menu solutions your patrons will love. So try them and save with this New Offer.

See all of our solutions at richsfoodservice.com.



Product Code	Description	PACK SIZE	# OF CASES PURCHASED	REBATE TOTAL PER PRODUCT
Dessert Solutions				
On® Top Pre-Whipped Toppings				
02559	On Top® Whipped Topping	12/16 oz		
09073	On Top® Whipped Topping Made with Cream	12/16 oz		
02090	On Top® Whipped Topping Sugar-Free	12/16 oz		
01855	On Top® Whipped Topping Chocolate	10/16 oz		
Ready-to-Whip (RTW) & Base Concentrates				
08011	Rich's® Whip Topping	12/2 lb		
16192	Sugar-Free Non-Dairy Whip Topping®	12/2 lb		
62664	Niagara Farms® Premium Blend	12/2 lb		
02903	Rich's® Whip Topping® Base	12/2 lb		
Bettercreme® Cake Icings				
62732	Double Rich Chocolate Bettercreme® Icing	1/9 lb		
11092	Vanilla Bettercreme® Icing	1/15 lb		
Desserts				
08432	New York-Style Éclair, Chocolate Iced, Bavarian Cream Filled	4/24 oz 12 count		
08440	New York-Style Crème Puff, Chocolate Iced, Bavarian Cream Filled	4/15.97 oz 12 count		
61156	9" Chocolate Overload Torte	4/64 oz / 12 cut		
31785	10" Cream-Style Cheesecake	4/64 oz / 16 cut		
35885	10" Baked New York Cheesecake	4/80 oz / 16 cut		
51386	10" Chocolate Mousse cake	4/64 oz / 14 cut		
61027	9" Strawberry Swirl Cheesecake	4/56 oz / 12 cut		
Snack Solutions				
Cinnamon Rolls				
03439	Traditional Cinnamon Roll Dough	120/2.25 oz		
03480	Traditional Petite Cinnamon Roll Dough	240/1.25 oz		
08344	Traditional Cinnamon Roll Dough	84/4 oz		
03535	Homestyle Cinnamon Roll Dough	120/2.5 oz		
12300	Gourmet Cinnamon Roll Log Dough	9/3 lb		
01646	Cinn-Sational® Gourmet Cinnamon Roll Dough	108/5 oz		
UBR® - Ultimate Breakfast Rounds				
07816	UBR® - Ultimate Breakfast Round® Dough - Cinnamon	140/2.5 oz		
08733	UBR® - Ultimate Breakfast Round® - Cinnamon Baked (IW)	126/2.2 oz		
09431	UBR® - Ultimate Breakfast Round® Bluesberry®	140/2.5 oz		
09858	UBR® - Ultimate Breakfast Round® Sunberry Blast	140/2.5 oz		
Cookies				
62822	XXL Gourmet Chocolate Chunk Cookie Dough	60/5 oz		
62823	XXL Macadamia Nut Cookie Dough	60/5 oz		
62824	XXL Oatmeal Raisin Cookie Dough	60/5 oz		
39642	Gold: Chocolate Chunk Cookie Dough	240/1.5 oz		
39693	Gold: Sugar Cookie Dough	240/1.5 oz		
39714	Gold: Macadamia Nut Delight Cookie Dough	240/1.5 oz		
Donuts				
13530	Homestyle Ring Donut	84/2.1 oz		
49803	Long John Donut	60/2.25 oz		
03853	Jumbo Ring Donut	72/2.5 oz		
52060	Ring Yeast-Raised Donut	96/2 oz		
12802	Jumbo Cake Donut	100/3 oz		
02831	Cake Donut Holes	440/0.4 oz		
Pizza Solutions				
Sheeted Dough				
16387	7" Sheeted Pizza Dough	96/5.5 oz		
35078	12" Sheeted Pizza Dough	36/14 oz		
34630	14" Sheeted Pizza Dough	28/19 oz		
35086	16" Sheeted Pizza Dough	20/26 oz		
35300	12" x 16" Sheeted Pizza Dough	22/24 oz		
09718	16" Whole Grain Sheeted Pizza Dough	24/22 oz		
11108	12" x 16" 51% Whole Grain Proof and Bake Sheeted Pizza Dough	20/24.5 oz		
11568	14" 51% Whole Grain Proof and Bake Sheeted Pizza Dough	32/16.25 oz		
SIDE A			REBATE (SIDE A)	

Product Code	Description	PACK SIZE	# OF CASES PURCHASED	REBATE TOTAL PER PRODUCT
Pizza Solutions				
Fresh 'N Ready® Oven Rising Sheeted Pizza Dough				
07386	7" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	72/6.6 oz		
06642	10" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	50/12 oz		
07366	12" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	24/16.6 oz		
07367	14" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	20/22.7 oz		
03604	16" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	20/29.5 oz		
Par-Baked Crusts				
46123	10" Extra Thin Pizza Crust	80/3.5 oz		
46106	12" Extra Thin Pizza Crust	40/5 oz		
00879	16" Extra Thin Pizza Crust	40/9 oz		
84929	7" Traditional Par-Baked Crust	72/3.5 oz		
84902	12" Traditional Par-Baked Crust	20/10 oz		
84890	14" Traditional Par-Baked Crust	20/14 oz		
84881	16" Traditional Par-Baked Crust	16/18 oz		
84865	12" x 16" Traditional Par-Baked Crust	16/17 oz		
Gluten-Free Par-Baked Pizza Crusts				
07010	10" Gluten-Free Par-Baked Pizza Crust	24/7.75 oz		
08955	7.25" Gluten-Free Par-Baked Pizza Crust	24/5 oz		
Sandwich Solutions				
Bar-B-Q				
09750	Pulled Pork Bar-B-Q with Traditional Sauce - Trays	4/5 lb		
09067	Double-Rub Pork Bar-B-Q with No Sauce - Bags	2/5 lb		
09068	Double-Rub Pulled Beef Brisket with Seasoning Marinade - Bags	2/5 lb		
09800	Pulled Beef Brisket with Smoky Marinade - Bags	2/5 lb		
81104	Simply Southern Pulled BBQ	2/5 lb		
Meatballs				
50016	Traditional Meatballs - 0.5 oz	2/5 lb		
50022	Low Sodium Meatballs - 0.5 oz	2/5 lb		
50023	Low Sodium Meatballs - 1 oz	2/5 lb		
50024	Traditional Meatballs - 1 oz	2/5 lb		
57024	Mama G Meatballs - 1 oz	2/5 lb		
Rolls				
29104	Sweet Yeasty Dinner Roll Dough	240/1.5 oz		
29120	Sweet Yeast Diamond Roll Dough	180/2.25 oz		
14306	Wheat Sub Roll Dough	100/4.875 oz		
04280	Butter & Egg Dinner Roll Dough	240/1.5 oz		
10778	Wheat Dinner Roll Dough	240/1.25 oz		
12722	Kaiser Roll Dough	144/2.75 oz		
18148	Deluxe Sub Roll Dough White	60/7.5 oz		
18147	Deluxe Wheat Sub Roll Dough	60/7.5 oz		
Par-Baked & Fully Baked Breads and Rolls				
84354	Italian Panini Bread - Sliced	10/37.5 oz		
00312	Roasted Garlic Panini Bread - Sliced	6/35.3 oz		
00311	Multigrain Sunflower Panini Bread -Sliced	6/35.3 oz		
00322	Marble Rye Panini Bread - Sliced	6/35.3 oz		
11948	Italian Ciabatta Bun - Hinge Sliced	50/4 oz		
87513	French Baguette	24/10 oz		
87804	Parisien Bread	18/18 oz		
09790	Gluten-Free Sandwich Roll, IW, Sliced	48/3 oz		
Flatbreads				
00809	10" Flatilla	120/2.8 oz		
06423	Extra Thin Oven-Fired Flats	50/5.3 oz		
00825	Whole Grain Extra Thin Oven-Fired Flats	50/5.3 oz		
01946	Plain Oven-Fired Flats	120/3.3 oz		
02946	14" x 14" Plain Oven-Fired Flats	40/12 oz		
Biscuits				
08405	Southern Style Biscuit Round	216/2.2 oz		
08404	Southern Style Biscuit Round - Handi-Split	216/2.2 oz		
08410	Southern Style Biscuit Round - Handi-Split	168/3.25 oz		
SIDE B				TOTAL REBATE ALLOWANCE -- SIDE A & B (MAXIMUM REBATE \$500)

\$5.00 off per case on all Platinum Products

Directions:

- 1 Buy any Platinum product(s) from your trusted foodservice distributor between January 1, 2013 and December 31, 2013.
- 2 Complete the rebate form below and submit along with proof of purchase (distributor invoices or velocity reports) to the address below.
- 3 Multiple redemptions from operators are acceptable as long as total rebates do not exceed \$500 per operator.

Requirements:

- Offer valid ONLY for foodservice operators who have not purchased these items within the last six (6) months.
- Chains may participate on an individual unit basis.
- This offer cannot be combined with any other rebate, allowance or national account contract or used on products purchased on bids.
- Offer NOT valid for cash & carry or resale stores.
- Cases redeemed against this offer cannot be redeemed against other Rich Products offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Rich Products reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. (Only reasonable purchase prices will be accepted).
- All discounts associated with this offer must be submitted/taken within 60 days of purchase and no later than January 31, 2014.
- VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
- QUESTIONS? Call 1-866-242-3599.
- Rebate checks will arrive within 12 weeks of submission.
- Mail to: Rich's Fulfillment Center
Attn: 2013 Platinum Products Rebate
P.O. Box 1718
Buffalo, NY 14231-1718

Operator Information *(please complete fully)*

Name _____

Name of Foodservice Operation _____

Mailing Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

Email _____

Primary Distributor _____

Distributor Rep Name _____

Primary Distributor City _____

Brokerage _____

Title/Position at Food Service Operation: *(Check applicable box)*

- | | | | |
|---|------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Owner/Partner | <input type="checkbox"/> Manager | <input type="checkbox"/> Chef | <input type="checkbox"/> Executive Chef |
| <input type="checkbox"/> Purchasing Agent | <input type="checkbox"/> Dietitian | <input type="checkbox"/> Director/VP | <input type="checkbox"/> Other |

Which Best Describes Your Food Service Operation? *(Check applicable box)*

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Corrections | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Schools |
| <input type="checkbox"/> C-Store | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Lodging | <input type="checkbox"/> Sports/Recreation |
| <input type="checkbox"/> Cafeteria & Buffet | <input type="checkbox"/> Family Dining | <input type="checkbox"/> Management Company | <input type="checkbox"/> Vending Services |
| <input type="checkbox"/> Campus | <input type="checkbox"/> Fast Casual | <input type="checkbox"/> Military | <input type="checkbox"/> Other |
| <input type="checkbox"/> Casual | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> QSR | _____ |

Approximate Number of Employees at Your Food Service Operation:

(Check applicable box)

- Fewer Than 10 Between 10 and 25 Between 26 and 50 More Than 50

Type of Ownership at Your Food Service Operation: *(Check only one box)*

- | | | | | |
|--------------------------------------|---|--|---|---------------------------------|
| <input type="checkbox"/> Independent | <input type="checkbox"/> Chain/Franchisee Owned | <input type="checkbox"/> Chain/Company Owned | <input type="checkbox"/> Contract Operation/ Management | <input type="checkbox"/> Hotels |
|--------------------------------------|---|--|---|---------------------------------|