



NEWS RELEASE

FOR MORE INFORMATION CONTACT:
Bill Savier
Maines Paper & Food Service, Inc.
Bill.Savier@Maines.net
(303) 820-5652

SUBWAY® Restaurants and the Independent Purchasing Cooperative (IPC) Award Maines its 2009 Rookie Distributor of the Year Award

November 17, 2009 Conklin, NY – Maines was recently honored with SUBWAY® restaurants and the Independent Purchasing Cooperative’s (IPC) Rookie of the Year Award for delivering exceptionally high service levels during its first year of foodservice distribution to approximately 267 SUBWAY® restaurants located in the central New York state area. Maines began a foodservice distribution partnership with SUBWAY® restaurants a little over a year ago and is proud to have the world’s largest submarine sandwich franchise as one of its valued customers.

“Maines demonstrated exceptional commitment and leadership to a smooth transition of the business to their company,” said IPC Director of Distribution and Logistics, George Gertenbach.

“They (Maines) stepped in and quickly established themselves as a quality company providing high levels of service,” added Bob Baker, IPC National Distribution Manager.

“We are honored and thrilled to be named SUBWAY®’s Rookie of the Year,” said Pat Lappin, Maines Corporate Park Division President. “We enjoy delivering fresh product to SUBWAY® restaurants, and the recognition means we’re achieving our customer service goals and objectives.”

“Maines earned SUBWAY®’s business with our 90-year history and reputation for delivering on our commitments,” said Maines President and CEO Chris Mellon. “Our operational excellence through innovation and execution results in exceptional on-time delivery performance, outstanding product fill-rates, and superior customer service. We look forward to partnering with SUBWAY® restaurants and earning their recognition for many years to come.”

About Maines Paper & Food Service, Inc.

Maines Paper & Food Service, Inc., is one of the largest independent foodservice distributors in the country. Maines has a 90-year history of helping restaurant owners and managers overcome their foodservice distribution challenges and help them quickly adapt to changing marketplace conditions. Our customized distribution process improvements result in true supply chain efficiencies, lowering costs and improving profitability for the supply chain

participant. With annual revenue approaching \$3 billion, Maines is well-positioned to better serve, retain, and grow its customer base. Our foodservice distribution services are provided by more than 1,900 highly-motivated associates serving customers from nine distribution centers serving 33 states.

For more information about Maines Paper & Food Service, Inc., please visit www.maines.net.

About SUBWAY® Restaurants

The SUBWAY® restaurant chain is the world's largest submarine sandwich franchise, with more than 31,500 locations in 91 countries. Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami, and Singapore, the SUBWAY® chain was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. The SUBWAY® brand was ranked the number one Franchise Opportunity and the number one Global Franchise Opportunity in the 2009 edition of Entrepreneur magazine's Annual Franchise 500® survey, an honor that the SUBWAY® chain has received 16 times in the past 22 years.

For more information about the SUBWAY® restaurant chain, please visit www.subway.com. SUBWAY® is a registered trademark of Doctor's Associates, Inc.