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NEWS RELEASE

David Maines Honored for Supporting The Valerie Fund

November 27, 2009 Conklin, NY – Senior executive team members of Maines Paper & Food Service, Inc. recently participated in the 11th Annual BURGER KING® Metro New York Franchisees Children's Charity Golf Classic, which was hosted at the Brooklake Country Club in Florham Park, New Jersey, and raised over \$120,000 to support The HAVE IT YOUR WAY® Foundation and The Valerie Fund. David Maines, Co-Chairmen of the Board of Directors was recognized for his years of support of The Valerie Fund and the children it serves.

This year, as in the past 12 years, the proceeds from the golf classic were donated to The Valerie Fund, whose sole purpose is to bring hope to children with cancer and blood disorders. For the past 30 years, The Valerie Fund has been supporting approximately 5,000 children each year, providing medical, social, and emotional support for the children and their families. The HAVE IT YOUR WAY® Foundation is the charitable arm of the BURGER KING® system governed by a board of directors to provide financial support to charitable organizations, like The Valerie Fund, whose programs help make a difference in local communities.

To thank David Maines for his generous donations and long-term commitment to the Valerie Fund, Jim Hufnagel, a BURGER KING® franchisee and prominent business leader, presented David Maines with a plaque at the golf classic dinner and awards ceremony.

“David has consistently earned recognition as one of the foodservice industry's top executive advocates for those in need,” said Jim Hufnagel before calling David Maines to the podium. “Every year we have sponsored the Children's Charity Golf Classic, we know we can count on David's support for The HAVE IT YOUR WAY® Foundation and The Valerie Fund.”

“Our commitment to the BURGER KING® brand and its franchisees go beyond delivering quality product and superior service,” said Co-Chairman David Maines. “With individual and corporate donations declining due to the slowing economy, it is now more important than ever to ensure vital organizations like The Valerie Fund are able to continue their good work providing comprehensive health care services for children with cancer and blood disorders. We will continue to support BURGER KING's® Metro New York Franchisees in their efforts to financially support the HAVE IT YOUR WAY® Foundation and The Valerie Fund.”

About Maines Paper & Food Service, Inc.

Maines Paper & Food Service, Inc., is one of the largest independent foodservice distributors in the country. Maines has a 90-year history of helping restaurant owners and managers overcome their foodservice distribution challenges and help them quickly adapt to changing marketplace conditions. Our customized distribution process improvements result in true supply chain efficiencies, lowering costs and improving profitability for the supply chain participant. With annual revenue approaching \$3 billion, Maines is well-positioned to better serve, retain, and grow its customer base. Our foodservice distribution services are provided by more than 1,900 highly-motivated associates serving customers from nine distribution centers serving 33 states.

For more information about Maines Paper & Food Service, Inc., please visit www.maines.net.

About Have It Your Way Foundation

HAVE IT YOUR WAY® Foundation, which was established in October 2005, is the charitable arm of the BURGER KING® system and is a not-for-profit 501(c)(3) charitable organization.

The Foundation, together with Burger King Corporation employees, franchisees, suppliers and guests, is able to make a positive impact in the communities in which we work and live. Today the Foundation administers the BURGER KING® Scholars Program and the BK™ Family Fund in North America and provides financial support to other charitable organizations around the globe.

Integrity, high standards, entrepreneurial spirit, good citizenship and education were the values that defined James W. McLamore, the BURGER KING® brand's founder. It was those values that helped realize a dream and it is those same values that are the core of the HAVE IT YOUR WAY® Foundation, which will continue to build on his legacy and his commitment to education.

About The Valerie Fund

The Valerie Fund, a nonprofit organization established more than 30 years ago by Ed and Sue Goldstein, of Warren, in memory of their daughter, Valerie, gives financial

support to five New Jersey hospital based centers for the treatment of children with cancer and blood disorders. They are: Children's Hospital at Newark Beth Israel Medical Center; Cooper Hospital in Camden, Monmouth Medical Center, Long Branch; Overlook Hospital, Summit; and St. Barnabas Medical Center, Livingston.

In addition to advanced medical treatment, these centers provide psychological counseling, at-home tutor referrals, and clerical assistance to patients and their families.