

HELLO
HOLIDAYS



Save up to \$600*

Get \$2/case on Sara Lee Foodservice Seasonal Favorites

Offer valid from September 1, 2013 to December 31, 2013.

*See Terms and Conditions for details. Offer valid on the products listed below.

Qualifying Products:

Item#	Description	Qty. Purchased
HILLSHIRE FARM® RIBEYE		
<input type="checkbox"/> 17315	Choice, Lip On, Ribeye, 12 Up, Rare	_____
<input type="checkbox"/> 17316	Choice, Lip On, Ribeye, 12 Down, Rare	_____
<input type="checkbox"/> 17338	Select, Lip On, Up, Rare	_____
<input type="checkbox"/> 17337	Select, Lip On, Up, Rare	_____

HILLSHIRE FARM® POT ROAST		
<input type="checkbox"/> 04319	Chuck, w/Au Jus, Onions & Carrots, FZ	_____
<input type="checkbox"/> 17704	Select, Bottom Round, Flat	_____

SARA LEE® POT ROAST		
<input type="checkbox"/> 17701	Choice, Yankee Pot Roast with Whole Carrots & Onions, FZ	_____

HILLSHIRE FARM® HAM		
<input type="checkbox"/> 32830	Original Farmhouse™ Carving Ham	_____
<input type="checkbox"/> 32035	Banjo Ham, bone-in shape without the bone	_____
<input type="checkbox"/> 32822	Black Oak™ Pit Ham, Slow Baked and Hardwood Smoked	_____
<input type="checkbox"/> 33064	Black Oak Honey & Brown Sugar Pit Ham, Slow Baked and Hardwood Smoked	_____
<input type="checkbox"/> 31483	Hearthstone™ Ham	_____
<input type="checkbox"/> 32236	Holiday Box, ½ Bone In Spiral Ham	_____

SARA LEE CARVER'S COLLECTION® TURKEY		
<input type="checkbox"/> 12160	Raw Foil Wrapped Breast	_____
<input type="checkbox"/> 12168	Raw Foil Wrapped Butter Breast	_____

HILLSHIRE FARM® SMOKED SAUSAGE		
<input type="checkbox"/> 31196	Lit'l Smokies®, RF, CN	_____

SARA LEE® CHEESECAKES		
<input type="checkbox"/> 8078	Restaurant Reserve® New York Style Cheesecake Plain (16 slices)	_____
<input type="checkbox"/> 8077	Restaurant Reserve® New York Style Hi-Rise Cheesecake (16 slices)	_____
<input type="checkbox"/> 8076	French Cream Cheesecake - Round	_____
<input type="checkbox"/> 8018	French Cream Cheesecake - Tray	_____

CHEF PIERRE® PIES		
<input type="checkbox"/> 9382	Luxe Layers™ Pre-Sliced Cherry with Chocolate Ganache Pie	_____
<input type="checkbox"/> 9378	Luxe Layers Pre-Sliced Apple with Salted Caramel Pie	_____
<input type="checkbox"/> 9379	Luxe Layers Pre-Sliced Blueberry with Lemon Meringue Pie	_____
<input type="checkbox"/> 9383	Luxe Layers Pre-Sliced Chocolate Mousse with Caramel Pie	_____
<input type="checkbox"/> 9371	Pre-Sliced Fruits of the Forest™ Streusel Hi Pie®	_____
<input type="checkbox"/> 7174	Pre-Sliced Peach Lattice Pie	_____
<input type="checkbox"/> 9372	Pre-Sliced No Sugar Added Pumpkin Pie	_____
<input type="checkbox"/> 0888	Pre-Sliced Cherry Lattice Pie	_____
<input type="checkbox"/> 0879	Pre-Sliced Apple Lattice Pie	_____
<input type="checkbox"/> 0889	Pre-Sliced Blueberry Lattice Pie	_____
<input type="checkbox"/> 9366	Pre-Sliced Dutch Apple Hi Pie®	_____

Item#	Description	Qty. Purchased
CHEF PIERRE® PIES (CONTINUED)		
<input type="checkbox"/> 7165	Pre-Sliced Pecan Pie	_____
<input type="checkbox"/> 7166	Pre-Sliced Pumpkin Pie	_____
<input type="checkbox"/> 0880	Pre-Sliced Sweet Potato Pie	_____
<input type="checkbox"/> 9277	Unbaked Traditional Apple Pie	_____
<input type="checkbox"/> 9270	Unbaked Apple Hi Pie®	_____
<input type="checkbox"/> 5481	Unbaked Caramel Apple Nut Hi Pie®	_____
<input type="checkbox"/> 9285	Unbaked Fruits of the Forest Hi Pie®	_____
<input type="checkbox"/> 9276	Unbaked Pumpkin Pie	_____
<input type="checkbox"/> 9281	Pre-Baked Pumpkin Pie	_____
<input type="checkbox"/> 9273	Pre-Baked Southern Pecan Pie	_____
<input type="checkbox"/> 9267	Pre-Baked Sweet Potato Pie	_____
<input type="checkbox"/> 9299	French Silk Pie	_____
<input type="checkbox"/> 7183	Pumpkin Cream Pie	_____

SARA LEE® CAKES		
<input type="checkbox"/> 8547	Double Chocolate Layer Cake	_____
<input type="checkbox"/> 9325	Iced German Chocolate Layer Cake	_____
<input type="checkbox"/> 7155	Carrot Layer Cake	_____
<input type="checkbox"/> 5363	Layer Cake Variety Pack #2 (Contains 1 Each of Apple Spice, Carrot, Double Chocolate, Iced German Chocolate)	_____

BISTRO COLLECTION™ GOURMET CAKES		
<input type="checkbox"/> 8566	Pre-Cut Lemon Mousse Melody Cake	_____
<input type="checkbox"/> 8567	Pre-Cut Roasted Pistachio Mascarpone Cake	_____
<input type="checkbox"/> 8568	Pre-Cut Harvest Caramel Apple Cake	_____
<input type="checkbox"/> 8565	Pre-Cut Chocolate Raspberry Duet Cake	_____
<input type="checkbox"/> 8560	Pre-Cut Chocolate Peanut Butter Thunder® Cake made with Reese's® Peanut Butter Cups	_____
<input type="checkbox"/> 8123	Pre-Cut Tiramisu Cake	_____
<input type="checkbox"/> 8756	Pre-Cut Flourless Chocolate Indulgence Cake	_____
<input type="checkbox"/> 8746	Chocolate Truffle Mousse Cake	_____
<input type="checkbox"/> 8947	Pre-Cut World's Greatest Chocolate Cake	_____
<input type="checkbox"/> 8935	World's Greatest Chocolate Cake	_____
<input type="checkbox"/> 8948	Pre-Cut World's Greatest Carrot Cake	_____
<input type="checkbox"/> 8022	World's Greatest Carrot Cake	_____

BISTRO COLLECTION GOURMET BROWNIES		
<input type="checkbox"/> 8961	Double Chocolate Decadence Brownie made with GHIRARDELLI® Chocolate	_____
<input type="checkbox"/> 8962	Dark Chocolate Cherry Brownie made with GHIRARDELLI® Chocolate	_____
<input type="checkbox"/> 8963	Salted Caramel Brownie with Pretzel Crust	_____
<input type="checkbox"/> 8964	Salted Caramel Brownie with Pretzel Crust (Pre-Cut)	_____

BISTRO COLLECTION INDIVIDUAL DESSERTS		
<input type="checkbox"/> 8163	Hot Fudge Chocolate Cake	_____
<input type="checkbox"/> 8167	Chocolate Peanut Butter Cream Pie	_____
<input type="checkbox"/> 38905	Red Velvet Layer Cake	_____
<input type="checkbox"/> 38906	Tiramisu	_____
<input type="checkbox"/> 38902	Turtle Cream Pie	_____



Most bakery products qualify for Foodservice Rewards. Visit www.foodservicerewards.com for details.

Total Cases _____ x \$2.00 = _____ Total Rebate
(Max. 300) (Max. \$600)

HELLO HOLIDAYS



Send to: Holiday Rebate, PO Box 2048, Brownsdale, MN 55918

Make Check Payable To:

Establishment: _____

Name: _____ Title: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive e-mail offers from Sara Lee.

Primary Distributor: _____

City: _____ State: _____

Type of Operation:
(check one)

Commercial Restaurants

- Traditional QSR/Fast Food
- Fast Casual/Quick Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bars & Taverns
- Traditional Bakeries
- Farm Stands

Non-Commercial/Beyond Restaurants/Onsite Feeding

- Business & Industry
- Hospitals
- Traditional Nursing Homes
- Retirement Communities
- Schools (K-12)
- Colleges & Universities
- Vending
- Office Coffee Service (OCS)
- Military
- Lodging
- Casinos/Gaming
- Corrections
- Supermarket Deli
- Mass Merchandisers
- Club Stores
- Recreation

- Airlines/Travel
- Cruise Lines
- Stadiums/Arenas

Convenience Stores

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals

TERMS AND CONDITIONS

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$2.00 per case (up to \$600.00). Offer limited to customers purchasing through a foodservice distributor; one coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** Valid on SKUs listed on this offer. **Effective Dates:** Offer applies to qualified purchases made between September 1, 2013 and December 31, 2013. Request for rebate must be postmarked by January 31, 2014. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$600.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program and Foodservice Rewards. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

For more information, please contact your Sara Lee Foodservice Sales Representative or call 1-800-682-SARA (7272).

